

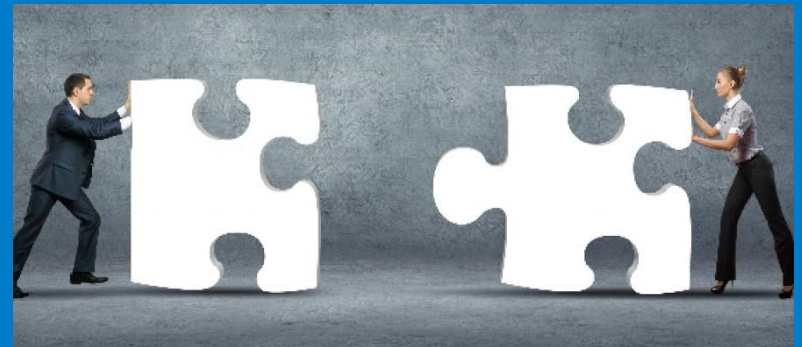


Ministerie van Economische Zaken



Authent-Net

Collaboration in Research
On Food Fraud and Food
Authenticity



25 april 2017



COLLABORATION

**BECAUSE FRAUD DOESN'T
RESPECT BORDERS**



The Netherlands

- Agriculture
- Trade and export
- Agricultural products and knowledge (WUR)
- Trust is important
- Horsemeat affair





Urgency for research on food fraud

- Food fraud is:
 - no longer incidental or far away,
 - not simple, big and everywhere
- Food fraud is not only creating possible health issues; it is also affecting other (personal and social) interests, fi.:
 - Prosperity
 - Sustainability
 - Fair Labour
 - Personal safety
- Detection by inspection is not enough



We need to know more, to understand better





Importance of collaboration

- Smaller research budgets
- too big to handle alone
- too many sides for one man (one country) to know
- put together all our knowledge and specialism
- build a strong network of knowledge
- identify the knowledge we need to know
- diminish the fragmentation of research
- put together our capacity for generating this knowledge, in budget and in people

Questions:

What research can we do separate?

What research must we do together?





Strategic Research Program

- Three 'levels':
 - 1. detection methods (*what*)
 - 2. signals/indicators of possible fraud, (*when and where*)
 - 3. motivation (*why*)

Questions:

Applied research only -> detection?

Or also some more fundamental research -> prevention?





Organizing sustainable collaboration

- Era-Net
- Sub-group to another collaborative network, for instance:
 - SCAR
 - Food Fraud Network
- Go on with the Authent-Net as a independent network (after this project has finished)
- Other options?

Questions:

How formal/informal?

How independent? From EC, from each other?





Obstacles

What obstacles do we (The Netherlands) experience:

Research program:

We don't have a subject-dedicated research program (with dedicated budget)





Obstacles (continue)

Research budget:

- The main part of the research budget is posted at the so called Topsectors, which is a collaboration of private sector and government, these Topsectors decide yearly on focus-subjects where private-public co-operators can subscribe their research projects
- Another – smaller – part is posted at two scientific research organisations to allocate (KNAW and NWO)
- Another part is spend on research on legal basis (WOT)
- That leaves a really small part of the budget 'free to spend', allocated yearly

